

# STYLEWEEK ORANGECOUNTY®

## FACT SHEET

**WHAT:** The fourth annual **Style Week Orange County®** returns to **Irvine Spectrum Center®** in Irvine, and for the first time, bows at **Fashion Island®** in Newport Beach from **Friday, Sept. 30 to Saturday, Oct. 8**. The week-long event features fashion shows, designer appearances, in-store events, a food festival, and much more. Style Week Orange County highlights emerging designers and notable style makers, as well as hot brands from Orange County.

**WHO:** Two of America's top designers, **Rachel Roy** and **David Meister** Project Runway alumni, designer & red carpet commentator **Nick Verreos** TV personality and author **Mario Lopez** Celebrity Chef and radio personality **Jamie Gwen** Celebrity stylist **Taylor Jacobson**

**WHEN:** **Friday, Sept. 30 – Saturday, Oct. 8**

### KEY

**EVENTS:**

- \* **Fri., Sept. 30, 7 to 9 p.m. – Rack Rave at Irvine Spectrum Center**, a fashion carnival with modeling, entertainment, interactive events and more, hosted by celebrity designer, Project Runway alumni and red carpet staple **Nick Verreos**.
- \* **Sat., Oct. 1, 1 p.m. -- Young World Fashion Show by Bloomingdale's at Fashion Island**, showing the best of back to school style for your young fashionista, including Burberry, Polo Ralph Lauren, Ella Moss, Splendid, Aqua and more.
- \* **Sat., Oct. 1, 3 p.m. – Contemporary Chic at Fashion Island**, a multi-store fashion show previewing fall's must-have contemporary looks from Nordstrom and exclusive merchants including Ella Moss, Jack Spade, Splendid, American Rag Cie, Michael Stars and Earnest Sewn.
- \* **Wed., Oct. 5, 1 p.m. -- David Meister Fashion Show at Fashion Island**, where the celebrity favorite, who recently dressed Jane Lynch for the Emmy's, will show his fall gowns in the Neiman Marcus-Bloomingdale's Courtyard, followed by a meet and greet at Bloomingdale's.
- \* **Thurs., Oct. 6, 1 p.m. – Rachel Roy Fashion Show at Fashion Island**, where another celebrity favorite, Rachel Roy, will present her fall collection in the Neiman Marcus-Bloomingdale's Courtyard.

\* **Thurs., Oct. 6, 7 to 9 p.m. -- Restaurant Rave at Irvine Spectrum Center**, with celebrity chef and radio host **Jamie Gwen** and TV personality and cookbook author **Mario Lopez** hosting cooking demos and showcasing dining trends with CUCINA Enoteca, Paul Martin's American Grill, Capital Seafood and other eateries.

\* **Fri., Oct. 7, 7 p.m. -- OC Surf Sport Showcase at Irvine Spectrum Center**, where Giant Wheel Court will come alive with fall's hottest trends from Orange County's surf and action apparel brands, hosted by Nick Verreos.

\* **Fri., Oct. 7, 8 p.m. -- Cadillac: Contemporary Design at Irvine Spectrum Center**, where four upcoming designers will compete on the runway with original creations based on Cadillac car designs, hosted by Nick Verreos.

\* **Fri., Oct. 7, 8:15 p.m. -- Spectrum Collection at Irvine Spectrum Center**, with Verreos will hosting a runway show of top fall looks from Nordstrom, Macy's, Max Studio and other Irvine Spectrum Center stores.

\* **Sat., Oct. 8, 3:30 to 5:30 p.m. – Michael Stars Style Soiree at Fashion Island**, with celebrity stylist Taylor Jacobson offering one-on-one fashion consultations, as well as mini-makeovers and more at the Michael Stars boutique.

\* **Sat., Oct. 8, 7 p.m. -- Going Out in Style at Fashion Island** – A fashion show with fall's best designer looks from Neiman Marcus, Nordstrom, American Rag Cie, Elie Tahari, GARYS, Trina Turk and Vince, in the Neiman Marcus-Bloomingdale's Courtyard.

**WHERE:** [Irvine Spectrum Center](#) (I-5 at Alton Parkway or I-405 at Irvine Center Drive) and [Fashion Island](#) (I-405 to the 73 South)

**For more details and a complete schedule of events, please visit [www.StyleWeekOC.com](http://www.StyleWeekOC.com).**

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